

About Us

Raising fish has always been his love since young age. Kevin Pham resided in Himeji Japan in 1979 at the age of 9 until 1982 where he first saw colorful Nishikigoi swimming in a Japanese garden pond and feel in love with them ever since. Living near a koi farm, Kevin often visited breeder facility to see many beautiful koi.

Kevin started his business Genki Nishikigoi in 1990. "Genki" embodies the spirit of our koi, it is a Japanese word meaning 'lively, healthy and vigorous'. Kevin's mission is to introduce high quality Nishikigoi and educate his clients in koi appreciation. With high demand and strong support from many clients across the US, he relocated to a bigger location in 1997 for more pond space and water.

Living in Japan for nearly 3 years, Kevin not only speaks Japanese but also understand the culture. This has made dealings and established strong relationships with many breeders. With this support, Kevin is able to buy quality koi at fair prices and have access to many breeders' best koi including tategoi.

In 1999, Kevin was invited to join the All Japan Combined Nishikigoi Shinkokai Promotion Association, the biggest professional organization in the world. Being a member allowed him to judge the All Japan Tokyo show in 2000. Genki supplied koi have won many top honors at the All Japan Show including "Shubetsu Nippon Ichi", "Sakurasho", "Yusho Jiseki" and numerous Grand Champion here in the US.

Kevin travels throughout Japan several times a year to hand select the highest quality koi direct from some of the finest breeders. He also rents mud ponds to grow out his tategoi and grow out others under breeders care. Aside from hand select stock, he also imports 17 to 20 shipments a year for both wholesale and retail clients so there are always plenty of stock to choose from. All our imports are carefully heat quarantined for 1 month to insure only healthy koi upon purchase and arrival. A big percentage of his prized koi are serology tested and certified. Kevin provides this test for his client's upon request.

So if you are looking for the highest quality and the Genki'est koi, look no further! Genki Nishikigoi welcomes your visit or just log on our website to view some of our finest show koi direct from the leading farms of Japan. Order Info

- Contact us by email or call us at (408)239-1018
- Tell us the Koi ID# (Want something not shown on our site? Tell us what type of koi you'd prefer and we'll request one on our next order or buying trip from Japan.)
- Pay with credit card by phone or mail check/money order. Payment

We accept check, money order, MasterCard and Visa. All checks must be cleared for sufficient fund before shipping. MasterCard and Visa payments are processed by phone.

Please make check/money order to:

Kevin Pham
3398 Braden Ct. San Jose
CA 95148

Shipping Info
- Your live-order product (minimum of \$300) may be shipped by air cargo on a major airline to your city of destination. Customer to pick up shipment at airline's cargo facility. No minimum order on dry goods.

- Shipping and handling cost are not included in the price of our products. A \$25 handling fee will be charged for 1 box of live-order product. No handling fee charges for 2 or more boxes ordered. Shipping charges may vary from city to city. Your live order(s) is packed in double heavy-duty bags pumped with oxygen.

- To destinations of warm/hot climate, we will use styrofoam installation along with ice packaging. (Please let us know at time of ordering) To Visit Our Facility

We are opened during regular published business hours. Please Click here for Yahoo Map. Guarantee

We offer unconditional guarantee to your satisfaction of healthy live koi upon arrival.